

UNITED WAY IMPACT PRIORITIES

United Way improves lives in the following ways:

Successful Kids and Strong Families

Developing Successful Kids and Strong Families - Monterey County families, children and youth develop their full potential, live safe and healthy lives and contribute positively to society.

Current Initiative:

Prepared for Life: This coordinated project is designed to prepare teens for a successful transition to adulthood. It seeks opportunities to provide culturally appropriate, positive activities, resources, and referral information for youth in safe, accessible locations.

Success By 6: In an effort to increase awareness of the importance of early childhood development, United Way cultivates partnerships with leaders in business, government, labor, education, health, human service and grass-root groups to evaluate, enhance and coordinate early childhood related areas and services.

Self-Sufficiency

Increasing Self-Sufficiency - Monterey County residents will have the lifelong skills to support themselves and their families.

Current Initiative:

Housing/Financial Literacy Initiative: Pursuing the vision that people in Monterey County have access to adequate and affordable housing, United Way supports rental assistance and financial literacy education through grants to community agencies. United Way also participates in the Monterey County Homeless Census by providing volunteers, funding, and public relations assistance.

Crisis to Stability

Moving people from Crisis to Stability - Monterey County residents will have resources to prevent and resolve crises such as domestic violence, mental health issues, and chemical dependency.

Basic Needs

Meeting Basic Needs - Monterey County residents will have their basic needs met for food, shelter, safety and independence.

The Volunteer Center

In addition, The Volunteer Center of United Way Monterey County is a service that links area residents with volunteer opportunities. The Volunteer Center helps you help others by connecting volunteers with the organizations that need them right here in Monterey County. Whether you, your family, your children or your co-workers want to volunteer, The Volunteer Center can help. www.volunteermontereycounty.org

Partner Agencies

United Way Monterey County addresses these impact priority areas through partnerships with the following agencies: Alliance on Aging, Big Brothers Big Sisters of Monterey County, Boy Scouts, Monterey Bay Council, Boys & Girls Clubs of Monterey County, Catholic Charities, Central Coast Center for Independent Living, Community Human Services, Community Partnership for Youth, Door to Hope, Dorothy's Place, Food Bank for Monterey County, Foster Grandparents Program, Gateway Center, Girl Scouts of Monterey Bay, HOPE Services, Housing Advocacy Council of Monterey County, Interim, Inc., Legal Services for Seniors, Meals on Wheels of the Monterey Peninsula, Meals on Wheels of the Salinas Valley, Monterey County AIDS Project, Monterey Rape Crisis Center, Reading is Fundamental, Salvation Army Extension, Salvation Army Monterey Peninsula Corp, Second Chance Youth & Family Program, Shelter Outreach Plus, Suicide Prevention of the Central Coast, Sunrise House, Sun Street Centers, Turning Point, YMCA of the Central Coast, YMCA Monterey Peninsula, YMCA Salinas Community, YMCA South County, YWCA of Monterey County