

WORKPLACE GIVING CAMPAIGN

Why conduct a Workplace Campaign in your Organization?

A workplace giving campaign reinforces and promotes the corporation's vision of good corporate citizenship and community investment and motivates employees at all levels of the company to make a positive impact in their local communities.

Corporations can participate in the United Way workplace campaign programs without investing resources to develop and market their own charitable giving program. In addition, United Way represents a broad base of community organizations, which brings a "one stop shopping" approach to philanthropy. As a result, the corporation will save time, energy and cost involved in coordinating with multiple non-profit appeals or multiple partners.

A workplace campaign:

- Demonstrates an organization-wide commitment to improving lives in our community
- Elevates the level of giving throughout the company
- Results in a greater impact on our community
- Increases pride of employees in good citizenship of their company

Benefits for the donor:

- Giving is easy and effective through payroll deduction
- Even a small gift makes an impact
- One gift helps multiple organizations and many people in need
- United Way performs due diligence to ensure your dollars are invested wisely and effectively
- Tax Deductible

We extend a warm invitation to you today to enroll your corporation in the United Way workplace campaign program and become a corporate partner.