

Sample #1

Dear (Employee Name):

Congratulations! Your generous contribution to the United Way campaign has helped us reach an all time high. Thanks to your efforts, we were able to raise a total of \$_____ for an increase of _____ percent over last year.

Although the results are gratifying, they come as no surprise. I have long been aware of your generosity and willingness to work together for the greater good of the community. Thanks to you, United Way can continue to focus on what matters most ... changing lives by investing in programs that provide services to those in need in our community.

Sincerely,

(CEO/Senior Management signature and name or Campaign Coordinator/Team)

Sample #2

Dear (Employee Name):

Thank you for participating in this year's United Way campaign. I am delighted to report that because of your support, (Company name) has exceeded last year's campaign goal, raising \$_____!

Your gift to United Way is a powerful demonstration of your commitment to the community - but more than that, your contribution is an investment.

By contributing to United Way's Priority Needs Areas, you have invested into the four areas where our community needs the most assistance: meeting Basic Needs, increasing Self-Sufficiency, developing Successful Kids and Strong Families and moving people from Crisis to Stability. Your contribution is the fuel that is leading our communities into a brighter tomorrow.

You've shown this company and our community that you Live United. Take great pride in knowing that you have done your part in helping our community.

Please accept my sincere thanks for your support of United Way.

Sincerely,

(CEO/Senior Management signature and name or Campaign Coordinator/Team)

