

Ways to GET INVOLVED

Employee Giving. Participate in your United Way Workplace Campaign and help create a partnership that benefits you, your company and our community. By joining forces with your colleagues and giving what you can with each paycheck, you will achieve results that no one can accomplish alone.

Corporate Giving. Demonstrate your organization's community leadership and philanthropic spirit with a corporate gift. Match employee donations to leverage their donations and create greater impact.

Sponsorship. Create brand recognition and drive consumer loyalty by becoming a Sponsor for one of our programs. There are a variety of options to best fit your company's values, budget, demographic and marketing goals.

Individual Giving. Make a big difference when you add your contribution to that of friends and neighbors. Combined with contributions from other individuals and businesses, your donation is invested locally where it will make the greatest impact.

Advocate. Distribute or display information about UWMC programs such as 2-1-1, Earn It! Keep It! Save It! or Volunteer Center throughout your workplace. Follow us on Twitter. Like us on Facebook. Link to www.unitedwaymcca.org from your website.

Volunteer. Give your time and you not only benefit the community, you get a deep sense of accomplishment. There are many ways to get involved regardless of your interests or availability. In addition, we can arrange group volunteer opportunities for your co-workers, friends or family.

Real change begins with you.



United Way
Monterey County

60 GARDEN ROAD, SUITE 350
MONTEREY, CA 93940
(831) 372-8026
FAX (831) 372-4945

376 MAIN STREET
SALINAS, CA 93901
(831) 757-3206
EMAIL: INFO@UNITEDWAYMCCA.ORG
WWW.UNITEDWAYMCCA.ORG



STRONGER TOGETHER



GIVE. ADVOCATE. VOLUNTEER.
LIVE UNITED

Advancing the Common Good

We all share a common desire for a strong, healthy community. That's why we want you to be part of the United Way Monterey County Campaign.

A gift to United Way benefits one in three county residents annually and remains the most effective and efficient way to help the entire community.



2-1-1 offers information and referral to local health and human services, either by calling 2-1-1 or by searching online at www.211mc.org.

EarnIt!KeepIt!\$aveIt!

EKS provides free tax preparation and asset building services to low-wage earners, building financial stability and strengthening the local economy.

familywise® FamilyWise Prescription Drug Discount Card lowers the price of eight out of 10 prescriptions for an average savings of 34% per prescription. The cards are free and available at www.unitedwaymcca.org

Good360 Good360 distributes more than \$1.2 million worth of new donated consumer goods to local nonprofits.

The Volunteer Center of Monterey County The Volunteer Center matches people with meaningful volunteer opportunities, arranges for corporate and group team-building activities and organizes the Community Services Awards.

In addition, United Way focuses funding on four priority areas through 37 Certified Partner Agencies.

We can't do it without you.

STRONGER TOGETHER



United Way
Monterey County

REAL CHANGE IN MONTEREY COUNTY BEGINS WITH YOU

LOCAL DOLLARS, LOCAL SOLUTIONS.

United Way has been part of Monterey County since 1929 and is committed to making our community a better place to live and work.

United Way Monterey County works collaboratively with local businesses, government and other nonprofits to tackle critical issues in our community. Working together we can achieve what none of us can do alone.

Key to the United Way model are our 37 Certified Partner Agencies. Rather than focusing on one single cause, United Way has the unique ability to bring together a network of agencies to address complex issues in a comprehensive way.

United Way programs such as 2-1-1 make it easier for people to find the services they need. 2-1-1 also helps increase efficiency at nonprofits. Our local donations are invested in local solutions to generate greater results.

LAST YEAR YOUR GIFT HELPED...

- 2-1-1 Monterey County respond to 19,883 calls for service, generating 42,038 referrals. Online at 211mc.org, 10,220 individual searches sought information on 45,866 services. Of these, 2,364 were first time visitors.
- The Earn It! Keep It! Save It! free tax prep service generate more than \$2,000,000 in refunds and credits for our community residents – resulting in a \$2,800,000 stimulus to the local economy.
- Distribute and promote the FamilyWize Prescription Drug Discount Program, which processed 59,448 claims. The discount card resulted in a savings of \$1,007,308 to Monterey County residents with an average savings of 34% per prescription.
- Administer the Emergency Food and Shelter Program, providing \$267,112 to help local families and individuals meet their most basic needs.

- Increase the knowledge of healthy habits for 92% of the 1236 students who participated in the Boys and Girls Club Intercession programs.
- The Salvation Army Extension distribute 9,359 items of clothing to 3,119 individuals in South County who live at or below the poverty level. Clothing included coats, shoes and school clothes.
- Second Chance Youth Services intervene with at-risk youth aged 12-14 years, successfully moving 89% from truancy to regular school attendance. 40% of the students increased their grade point average by one point.
- 100% of the 614 clients enrolled in the Housing Resource Center's Homeless Prevention Program demonstrate increased ability to create and manage a sustainable household budget.
- 90% of parents enrolled in the Life Skills Program at Sun Street Center exhibit improved parenting skills and better communications with their children.

UWMC CERTIFIED PARTNER AGENCIES

MEETING BASIC NEEDS

- Catholic Charities
- Food Bank of Monterey County
- Franciscan Workers of Junipero Serra / Dorothy's Place
- Meals on Wheels of the Monterey Peninsula
- Meals on Wheels of the Salinas Valley, Inc.
- Salvation Army Extension
- Shelter Outreach Plus

INCREASING SELF SUFFICIENCY

- Central Coast HIV/AIDS Services
- Foster Grandparents Program
- Gateway Center of Monterey County, Inc
- Hope Services
- Housing Resource Center of Monterey County
- Interim, Inc.
- Salvation Army Monterey Peninsula Corps
- Turning Point of Central California, Inc.

DEVELOPING SUCCESSFUL KIDS AND STRONG FAMILIES

- Boy Scouts, Monterey Bay Council
- Boys & Girls Clubs of Monterey County
- Community Partnership for Youth
- Girls Scouts of California's Central Coast
- Rancho Cielo
- Reading is Fundamental (RIF)
- YMCA, Monterey Peninsula
- YMCA, Salinas Community
- YMCA, South County

MOVING PEOPLE FROM CRISIS TO STABILITY

- Alliance on Aging
- CASA, Court-Appointed Special Advocates
- Central Coast Center for Independent Living
- Community Human Services
- Door to Hope
- Legal Services for Seniors
- Monterey County Rape Crisis Center
- Restorative Justice Partners
- Second Chance Family & Youth Services
- Suicide Prevention Services of the Central Coast
- Sun Street Centers
- Sunrise House
- YWCA of Monterey County

**HELP STARTS HERE.
CALL 2-1-1 OR VISIT 211MC.ORG
TO GET CONNECTED TO THESE
AGENCIES AND MORE.**

WHY GIVE TO UNITED WAY?
A SHORT illustrated story



Bobby is passionate that kids have a better future. He is a major donor to one agency.



At a presentation at Bobby's work place, he is urged to donate to United Way. Bobby wonders: "Why should I give to United Way when I can give directly to my favorite agency?"



Bobby's colleague explains that United Way has the unique ability to assemble a diverse network of services that ALL work together to help children succeed.



United Way leverages your donation so it addresses the true complexity of community change and creates lasting results.

Thanks Bobby!

