



211 MONTEREY COUNTY

United Way Monterey County's Role in Connecting Community with Resources

UWMC's 211 Monterey County is a free, confidential resource and referral helpline connecting Monterey County with local services since 2009. County residents contact 211 seeking help with rental assistance, legal services, employment, transportation, education, and tax assistance and more.



Here to Help

211, recognized as a national service, helps our community with disaster relief and recovery, emergency preparedness, health care crisis such as COVID-19. It partners with local and state governments to disseminate official information.

211 is available 24 hours a day, seven days a week, in over 170 languages.

Invest in Our Community

- Strengthen 211, a community asset that offers a comprehensive source of locally curated services
- Increase community's access to UWMC programs and services, including VITA free tax prep, rental assistance, Family, Friends & Neighbors child care, and financial literacy education workshops

2021 Fiscal Year Contacts


29,205
CALLS


346
TEXTS


24,456
WEB SEARCHES



United Way
Monterey County

INVEST IN A SPONSORSHIP

Sponsor Levels	Resource & Referral Sponsor	Community Sponsor	Corporate Sponsor	Corporate Partner
	\$2,500	\$5,000	\$10,000	\$25,000
Name/Logo recognition on UWMC website	Name	Name	Logo	Logo
Name recognition on UWMC Social Media	One mention	Two mentions	Three mentions	Five mentions
Recognition on UWMC Newsletter	N/A	N/A	N/A	X
Name/Logo recognition on UWMC promotional materials	Name	Name	Logo	Logo
Monterey County Weekly sponsor recognition ad (November)	Name	Name	Logo	Logo



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