OUR PATH OF IMPACT
2017-2018
139 residents living below federal poverty level received personal finance training

214 unemployed residents placed in community service

66 residents transitioned to paid employment as a result

148 seasonal workers assisted with opening UI Claims

98% of those trained improved their financial literacy skills

2,633 low income residents who receive support in completing their taxes

2017-2018

$4,178,142 returned to low income residents of Monterey County

Our IMPACT through ASSET BUILDING

Financial Coaching

43 low income adults received financial coaching, referrals and cash assistance

Clients improved financial skills by 35%
Migrant Head Start

- 54 children received an extra month of preschool
- Migrant parent farmworkers enabled to work an extra month

Family, Friends, Neighbor (FFN)

- Plan to build capacity of 25 FFNs in Greenfield
- Establishing a support network of FFN providers in Gonzalez

Summer Bridge

- 30% showed improvements in kindergarten readiness skills

Early Childhood Development (ECD) Advisory Group

- 3 of 10 priorities from the county wide ECD strategic framework led by United Way

Our **IMPACT** through **EARLY CARE AND EDUCATION**
Our **IMPACT through AFFORDABLE HOUSING**

- **Monterey Bay Housing Trust Castroville Oaks**
  - 124 Apartments
  - 90 Homes
  - 214 families with affordable homes

- **Emergency Food and Shelter Grants**
  - $315,000 distributed in grant funds

- **Stuff the Bus**
  - 3,300 backpacks distributed
  - 46 buses needed to fit all the students receiving backpacks

- **Homeless Student Distribution Center**
  - A facility where the basic needs of homeless students are met: clothes, food, personal hygiene, and laundering

- **CalAm Water Benefit**
  - 28 low income residents received cash aid for their water bills

**2017-2018**
Demographics

17,988 Individual needs
25% Male
75% Female
29% Spanish
71% English

Crisis Calls

- Disaster: 229
- Mental Health or Suicidal: 12
- Medical (unrelated to mental health): 77
- Domestic Violence: 56
- Sexual Assault/Rape: 33

Top Service Requests

- 45% Housing, Utilities, Food and Transportation
- 14% Legal Services and Immigration
- 10% Mental Health and Substance Abuse Services
- 7% Consumer Services, Tax Assistance, and Social Security
- 5% Healthcare
- 6% Income Support and Employment

Access

- 9,335 phone calls
- 265 2-way texting
- 6,937 website searches

2017-2018

Call Center and Staff are nationally certified by the Alliance of Information and Referral Systems (AIRS).

Our IMPACT through 2-1-1

Dial 2-1-1. Text zipcode to 898-211. Visit 211mc.org

United Way Monterey County
VOLUNTEER
GIVE
ADVOCATE
$237,763 pledges
49 companies participating

Corporate Gifts

$196,880 contributions
14 members

Residential Donations

Workplace Campaigns

$1,025,976 pledges

$120,701 sponsorships
33 sponsors

$458,876 grants received
7,137 employees participating

Sponsorships

$129,682 in donations
261 donors

Our IMPACT through GIVING

Grants

$98,981 Gifts 2017-2018
15 organizations

Gifts & Bequests

Alexis de Tocqueville

2017-2018
VOLUNTEER

GIVE

ADVOCATE
Our **IMPACT** through **ADVOCACY**

- **Public Comment**
  - 3 public comments to Monterey City Council

- **Letter Writing**
  - Service Learning remained intact at CSUMB

- **Capitol Visits**
  - 3 meetings with lawmakers in Sacramento
  - AB300 legislation passed to increase income threshold for families to receive child care subsidies

**2017-2018**
Our **IMPACT through VOLUNTEERS**

**VITA**
- **11** Volunteer Tax Law Trainers
- **503** hours of training
- **143** certified volunteers
- **4,027** hours of free tax prep

**Stuff the Bus**
- **200** volunteers
- **925** hours

**ELS**
- **25** members

**MLK JR DAY**
- **71** volunteers
- **142** hours

**Spring Spruce Up**
- **72** volunteers
- **355** hours
- 2 locations (Seaside Child Development Center, San Jerardo Migrant and Seasonal Head Start)

**Read Across America**
- **30** hours
- **15** volunteers
Our IMPACT through SYSTEMS CHANGE

Safety
People feel safe throughout the county

Health
People are mentally and physically healthy

Impact Monterey County Network
100+ partners and co-creators
50+ agencies and organizations represented
meets 6 times per year

Economic Self Sufficiency
People are economically self-sufficient, with opportunities for more prosperity

Education
People's educational achievement supports career aspirations and lifelong learning