



# MLK JR DAY OF SERVICE

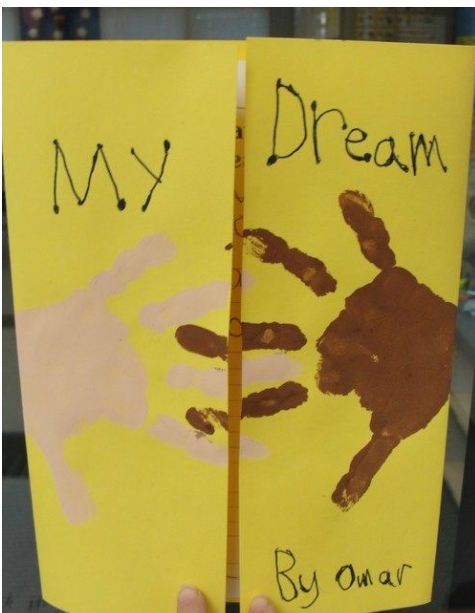
## MAKE IT A DAY ON, NOT A DAY OFF

### United Way Monterey County's Role in Early Care & Education

UWMC's Early Care & Education programs are designed to improve long-term academic outcomes for children and help support families achieve economic self-sufficiency.

### Honoring MLK Jr. Day

January 18, 2021



MLK Jr. Day is a federal holiday observed on the third Monday of January each year. It recognizes the life of the American Civil Rights leader Dr. Martin Luther King, Jr., the youngest person to receive the Nobel Peace Prize for his leadership to end racial segregation in the United States.

United Way Monterey County, in partnership with preschools throughout the County, will celebrate Dr. King Jr.'s birthday by hosting a virtual MLK Jr. literacy event. Volunteers will engage with students virtually with inspiring readings that teach Dr. King Jr.'s "I Have a Dream" speech, and his peaceful approach to respecting our differences.

Students will have the opportunity to share their own dreams in creative activities, which will be posted on UWMC's website.

### Impact of Your Investment

- Foster learning and conversation around equity, diversity, and inclusion
- Support a countywide event that offers a platform for children to share their creativity.
- Highlight your organization as a supporter of quality early care & education work in Monterey County.
- Provide virtual volunteer opportunities for your organization.



United Way  
Monterey County

# INVEST IN A SPONSORSHIP

Sponsor levels	Event	Sponsor	Program
	<b>\$1,000</b>	<b>1,500</b>	<b>\$2,500</b>
Name/logo recognition as sponsor on UWMC website	Name	Logo	Logo
Recognition on UWMC social media	Two mentions	Three mentions	Five mentions
Recognition on UWMC newsletter	Name	Logo	Logo
Reserved volunteer spaces for employees	2	5	10
Recognition in Full-Page Sponsor Ad (Nov. issue of MC Weekly)	Name	Logo	Logo
Name/Logo recognition on books	Name	Logo	Logo

## For Sponsorship Opportunities Contact:

Lupita Serrano, Development Coordinator  
 lupita.serrano@unitedwaymcca.org  
 (831) 372-8026 x 110



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