



# MONTEREY COUNTY PRESCHOOL SERVICE CORPS

## United Way Monterey County's Role in Early Care & Education

UWMC's Early Care and Education programs are designed to improve long-term academic outcomes for children and help support families achieve economic self-sufficiency.

### Envision a Brighter Future

Only one in four children in Monterey County enters kindergarten with grade-level language and literacy skills, hindering them from achieving a proper education. United Way Monterey County is focused on educating children so that they can envision a brighter future. To accomplish this, we recently launched the Preschool Service Corps program to offer individualized language and literacy tutoring to children who are below age level in literacy and qualify for subsidized care.

The Preschool Service Corps program places AmeriCorps Members in 19 preschool classrooms throughout Monterey County to provide tutoring. AmeriCorps Members are engaged in public service work with a goal of "helping others and meeting critical needs in the community."

### Invest in Our Community:

Your support provides resources and tools preschools need to prepare children for kindergarten and succeed in school:

- Bilingual educational books support individualized literacy tutoring & increase language proficiency.
- Digital devices will help AmeriCorps Members and students actively experience learning together and offer an optimal opportunity to strengthen connections with parents.



**AmeriCorps**



**United Way  
Monterey County**

# INVEST IN A SPONSORSHIP

Sponsor Levels	Literacy Sponsor	Community Leader	Corporate Sponsor	Corporate Partner
	\$500	\$1,500	\$10,000	\$20,000
Benefits	Adopt a classroom to provide books	Adopt a classroom to provide books & tablets	Provide all preschool sites with books <i>or</i> tablets	Provide all preschool sites with books & tablets
Name/Logo recognition on UWMC website as sponsor	Name	Name	Logo	Logo
Name /Logo recognition inside book covers	Name	Name	Logo	Logo
Name recognition on UWMC Social Media	X	X	X	X
Name/Logo recognition on promotional materials	Name	Name	Logo	Logo
Monterey County Weekly sponsor recognition ad (November)	Name	Name	Logo	Logo



**AmeriCorps**



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