

SET CHILDREN UP FOR SUCCESS IN SCHOOL



Stuff the Bus is a countywide drive to gather required school supplies for children who are not able to afford to purchase them.

Stuff the Bus eases the financial burden on families, promotes learning, encourages self-esteem and helps kids stay in school.

Students who receive backpacks are those who are considered low income or homeless – they live in shelters, motels, sheds, garages and other places not originally meant for human habitation. In 2018, **more than 8,400 students** were identified as homeless throughout Monterey County.

More than a backpack, *Stuff the Bus* improves children's odds for success in school and in life. There are many ways to help:



Invest in a Sponsorship



Host a Collection Site at Your Location



Volunteer as a Team to Collect, Sort, or Stuff Supplies



Learn more at:
UnitedWayMCCA.org/Stuff-Bus

20 YEARS UNITED



United Way
Monterey County

STUFF THE BUS SPONSORSHIP

SPONSOR LEVELS	SPONSOR \$500	PROGRAM \$1,000	EVENT \$2,500	PRESENTING \$5,000
LIVE UNITED T-Shirt	X	X	X	X
Name/Logo recognition on UWMC website as sponsor	Name	Name	Logo	Logo
Name recognition of UWMC Social Media	Two mentions	Three mentions	Five mentions	Seven mentions
Logo recognition on all promotional materials, including Shopping List	N/A	N/A	Logo	Logo
Name/Logo recognition at event	N/A	Name	Banner	Banner
Recognition in Full-Page Sponsor Ad (Nov. issue of MC Weekly)	Name	Name	Logo	Logo
Reserve volunteer spaces for employees and family	5	10	15	25
Corporate Team Volunteer Engagement Day	N/A	N/A	2nd choice	1st choice

