

SET CHILDREN UP FOR SUCCESS IN SCHOOL



Stuff the Bus is a countywide drive to provide new school supplies for students living in or near homeless conditions in Monterey County. These students are living in shelters, motels, sheds, garages, cars, and other places not meant for human habitation.

2019 homeless data indicates that there are over **9,900** local students living in homeless conditions, an 18 percent increase from 2018. This number is likely to continue to climb due to the COVID-19 pandemic. Therefore, it is more important than ever that we support our local students and their families.

Stuff the Bus provides more than a backpack. It helps ease the financial burden on families, promotes learning, encourages self-esteem, and allows students to start the school year prepared and ready to learn.

More than a backpack, *Stuff the Bus* improves children's odds for success in school and beyond. There are many ways to help:



Invest in a Sponsorship



Encourage community to donate to the campaign



Volunteer as a Team to Collect, Sort, or Stuff Supplies

Learn more at:
[UnitedWayMCCA.org/stuff-bus](https://www.UnitedWayMCCA.org/stuff-bus)



20 YEARS UNITED



United Way
Monterey County

STUFF THE BUS SPONSORSHIP

SPONSOR LEVELS	SPONSOR \$500	PROGRAM \$1,000	EVENT \$2,500	PRESENTING \$5,000
LIVE UNITED T-Shirt	X	X	X	X
Name/Logo recognition on UWMC website as sponsor	Name	Name	Logo	Logo
Name recognition of UWMC Social Media	Two mentions	Three mentions	Five mentions	Seven mentions
Logo recognition on all promotional materials	N/A	N/A	Logo	Logo
Name/Logo recognition at event	N/A	Name	Banner	Banner
Recognition in Full-Page Sponsor Ad (Nov. issue of MC Weekly)	Name	Name	Logo	Logo
Reserve volunteer spaces for employees and family	5	5	10	10
Corporate Team Volunteer Engagement Day	N/A	N/A	2nd choice	1st choice

