



## STUFF THE BUS

### United Way Monterey County's Role in Early Care & Education



UWMC's Early Care & Education programs are designed to improve long-term academic outcomes for children and help support families achieve economic self-sufficiency.

#### More than a Backpack

**Stuff the Bus** is a countywide drive to gather required school supplies & backpacks for children who are not able to purchase them.

**Stuff the Bus** eases the financial burden on families, promotes learning, encourages self-esteem and students stay in school.

Students who receive these school supplies usually live in homeless or near homeless conditions, including shelters, motels, sheds, garages and other places not originally meant for human habitation. In 2020, **more than 9,900 students** were identified as homeless throughout Monterey County.

#### Invest in Our Community

- Highlight your organization as a supporter of early care and education work in Monterey County
- Help families in financial hardship
- Support children's education

#### There are Many Ways to Help

- Host a Collection Site at Your Location
- Volunteer as a Team to Collect, Sort, or Stuff Supplies
- Learn more at:  
[UnitedWayMCCA.org/Stuff-Bus](https://www.UnitedWayMCCA.org/Stuff-Bus)



United Way  
Monterey County

# STUFF THE BUS SPONSORSHIP

SPONSOR LEVELS	SPONSOR \$500	PROGRAM \$1,000	EVENT \$2,500	PRESENTING \$5,000
LIVE UNITED T-Shirt	X	X	X	X
Name/Logo recognition on UWMC website as sponsor	Name	Name	Logo	Logo
Name recognition of UWMC Social Media	One mentions	Two mentions	Three mentions	Five mentions
Logo recognition on all promotional materials, including Shopping List	N/A	N/A	Logo	Logo
Name/Logo recognition at event	N/A	Name	Banner	Banner
Recognition in Full-Page Sponsor Ad (Nov. issue of MC Weekly)	Name	Name	Logo	Logo
Reserve volunteer spaces for employees and family	5	10	15	25
Corporate Team Volunteer Engagement Day	N/A	N/A	2nd choice	1st choice

