



**SEPTEMBER 2022**  
**LOCATION: TBD**  
**TIME: TBD**

## **United Way Monterey County's Mission**

UWMC's mission is to engage the community and focus resources to improve lives in Monterey County through our focus areas of affordable and quality housing, early care and education, and financial support services.

## **Join us at our Annual Community Breakfast**

The event attracts a diverse cross-section of leaders who share our mission and want to make our community stronger. They represent our major industries, elected officials, organizations spearheading critical initiatives.

The event program covers:

- United Way's programs and impact in Monterey County
- Insight into upcoming projects and initiatives
- Other topics will be decided depending on the status of the COVID-19 pandemic

## **Invest in Our Community**

- ◆ Highlight your organization as a supporter of family financial stability in Monterey County
- ◆ Reinforce your reputation as a caring citizen
- ◆ Showcase your organization at a countywide signature event that brings together community and business leaders



**United Way  
Monterey County**

# INVEST IN A SPONSORSHIP

SPONSOR LEVELS	SPONSOR	PROGRAM	EVENT	PRESENTING
Name or logo recognition on UWMC website and newsletter	Name	Name	Logo	Logo
Recognition on UWMC Social Media	Two mentions	Three mentions	Five mentions	Seven mentions
Recognition on all promotional materials, including invitations and program	Name	Name	Logo	Logo
Recognition at the event	Name	Logo	Logo	Logo
Event Seating	Table for Eight	Table for Eight	Table for Eight	Two Tables for Eight
Onstage Opportunity to Present Key Award	n/a	n/a	n/a	X
Recognition in Full-Page Sponsor Ad (November issue of MC Weekly)	Name	Name	Logo	Logo
	<b>\$500</b>	<b>\$1,000</b>	<b>\$2,500</b>	<b>\$5,000</b>



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