



# UNITED WAY ANNUAL LIVE UNITED AWARDS

## UNITED WAY MONTEREY COUNTY'S ROLE IN VOLUNTEERISM

It is a tradition of United Way to honor the service of volunteers who go above and beyond to help others. Whether helping a family file their taxes, tutoring pre-school students, working at food pantries, or supporting residents during disasters, it's through the efforts of volunteers that our County is more resilient, families are becoming financially stable, and children are achieving success in school.

## HONORING OUR COMMUNITY'S VOLUNTEERS



United Way Monterey County's 46th Annual LIVE UNITED Awards celebrate volunteers who served our community in the broad areas of:

- Education
- Human Services
- Outstanding Youth Volunteer
- Outstanding Community Service
- Lifetime of Service

The 46th Annual **LIVE UNITED** awards event attract a diverse cross-section of individuals and groups from throughout the county. They are community leaders, engaged volunteers, elected officials, and concerned individuals helping our community thrive.

## INVEST IN A SPONSORSHIP

- Highlight your organization at a countywide signature event.
- Show your organization's support for community service.
- Demonstrate your commitment to Monterey County through United Way.
- Enhance your organization's philanthropic image and visibility.



United Way  
Monterey County

# INVEST IN A SPONSORSHIP

SPONSORSHIP LEVELS	SPONSOR	PROGRAM	EVENT	PRESENTING
	\$500	\$1,000	\$2,500	\$5,000
Name/Logo recognition on UWMC website	Name	Name	Logo	Logo
Name recognition of UWMC Social Media	Two mentions	Three mentions	Five mentions	Seven mentions
Recognition on promotional materials, including event invitations and program	Name	Name	Logo	Logo
Name/Logo recognition at the event	Name	Name	Logo	Logo
Logo in Monterey County Weekly sponsor recognition ad (November issue)	Name	Name	Logo	Logo
Naming rights for one LIVE UNITED award, e.g. "Your Company" Education Award	N/A	N/A	N/A	X