READ ACROSS AMERICA

United Way Monterey County’s (UWMC) early care and education initiatives are designed to improve language and literacy skills and long-term academic outcomes for children. Read Across America Day is one of UWMC’s events that support these goals.

“The more that you read, the more things you will know. The more that you learn, the more places you’ll go.” - Dr. Seuss

Benefits of your Sponsorship include:

- Highlight your company as a supporter of UWMC’s early learning initiatives.
- Celebrate the joys of reading with children throughout the County.
- Volunteer and support a countywide event that raises awareness about the importance, value, and fun of reading.

Join Us! Celebrate the joy of reading!

- Volunteers spend 30 minutes reading to children.
- Engage in a fun birthday activity to celebrate Dr. Seuss.
- UWMC staff will assist volunteers.
- The celebration takes place on Wednesday, March 2, 2022.

SPONSOR LEVELS

<table>
<thead>
<tr>
<th>SPONSOR LEVELS</th>
<th>SPONSOR</th>
</tr>
</thead>
<tbody>
<tr>
<td>$500</td>
<td></td>
</tr>
<tr>
<td>Name recognition as presenting sponsor on UWMC website and newsletter</td>
<td>Name</td>
</tr>
<tr>
<td>Recognition on UWMC Social Media</td>
<td>Three mentions</td>
</tr>
<tr>
<td>Name recognition in books distributed to schools</td>
<td>Name</td>
</tr>
</tbody>
</table>

For Sponsorship Opportunities Contact:
Lynda Patrick, Vice President, Resource Development
Lynda. Patrick@UnitedWayMCCA.org
(831) 372-8026, ext. 112.