



# UNITED WAY ANNUAL LIVE UNITED AWARDS

## UNITED WAY MONTEREY COUNTY'S ROLE IN VOLUNTEERISM

It is a tradition of United Way to honor the service of volunteers who go above and beyond to help others. Whether helping a family file their taxes, tutoring pre-school students, working at food pantries, or supporting residents during disasters, it's through the efforts of volunteers that our County is more resilient, families are becoming financially stable, and children are achieving success in school.

## HONORING OUR COMMUNITY'S VOLUNTEERS



United Way Monterey County's 47th Annual LIVE UNITED Awards celebrate volunteers who served our community in the broad areas of:

- Education
- Human Services
- Outstanding Youth Volunteer
- Outstanding Community Service
- Lifetime of Service

The 48th Annual **LIVE UNITED** awards event attract a diverse cross-section of individuals and groups from throughout the county. They are community leaders, engaged volunteers, elected officials, and concerned individuals helping our community thrive.

## INVEST IN A SPONSORSHIP

- Highlight your organization at a countywide signature event.
- Show your organization's support for community service.
- Demonstrate your commitment to Monterey County through United Way.
- Enhance your organization's philanthropic image and visibility.



United Way  
Monterey County

# INVEST IN A SPONSORSHIP

SPONSORSHIP LEVELS	Sponsor	Event	Presenting
	<b>\$500</b>	<b>\$1,000</b>	<b>\$2,500</b>
<b>Name/Logo recognition on UWMC website</b>	<b>Name</b>	<b>Name</b>	<b>Logo</b>
<b>Name recognition of UWMC Social Media</b>	<b>Three mentions</b>	<b>Three mentions</b>	<b>Five mentions</b>
<b>Recognition on promotional materials, including event program and invitations</b>	<b>Name</b>	<b>Name</b>	<b>Logo</b>
<b>Name/Logo recognition at the event</b>	<b>Name</b>	<b>Name</b>	<b>Logo</b>
<b>Logo in Monterey County Weekly sponsor recognition ad (November issue)</b>	<b>Name</b>	<b>Name</b>	<b>Logo</b>