



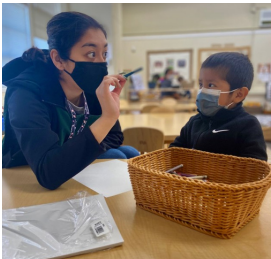
MONTEREY COUNTY PRESCHOOL SERVICE CORPS

United Way Monterey County's Role in Early Care & Education

UWMC's Early Care and Education investments are designed to improve long-term academic outcomes for children and help support families achieve economic self-sufficiency.

Impact of the Monterey County Preschool Service Corps Program

This early learning initiative helps children reach age level in language and literacy to support kindergarten readiness. In the 2020 academic year, Preschool Service Corps' first year, the program served 40 children. Currently, the program is in its third year, with 11 AmeriCorps members serving in 11 partnering classrooms throughout Monterey County and aims to provide individualized tutoring to 74 children with a goal of 148 children achieving Kindergarten Readiness.



Invest in Our Youngest Learners

The Monterey County Preschool Service Corps (PSC) program recruits, selects, trains, and places AmeriCorps members who serve as a language and literacy tutor in partnering preschools. The Preschool Service Corps members serve at their respective school sites and collaborate with the preschool's educational team.

Examples of services that Preschool Service Corps members provide include:

- Collaborating with the classroom teachers and child's family to support intentional activity plans based on the child's interest focusing on language and literacy development.
- Expanding children's vocabulary through reading and play.
- Engaging in the children's daily routines in their classroom through play and activities to incorporate new vocabulary and back and forth conversations.
- Supporting children to explore the sounds of language by singing, rhyming, or reading books.

Support United Way Monterey County Preschool Service Corps Program

Highlight your organization as a supporter of early care and education by sponsoring the Preschool Service Corps program and our members. Your contribution to this program will ensure a lasting effect on our community's youngest learners and our future leaders. Skills learned at the preschool level set the foundation for a lifetime of learning. Your support will make a difference now and for years to come.



INVEST IN A SPONSORSHIP

Sponsor Levels	Literacy Sponsor	Community Sponsor	Corporate Sponsor	Executive Sponsor
	\$5,000	\$10,000	\$20,000	\$25,000
Benefits	Sponsor PSC program training materials, books, supplies, and iPads to support a local classroom up to 16 preschool students.	Sponsor PSC program for a part-time member to support a local classroom up to 8 preschool students.	Sponsor PSC program for one member to support a local classroom up to 16 preschool students.	Sponsor PSC program for one member and all program training materials, books, supplies, and iPads to support a local classroom up to 16 preschool students.
Name/Logo recognition on UWMC website as sponsor	Logo	Logo	Logo	Logo
Name/Logo recognition inside book covers	Logo	N/A	N/A	Logo
Name recognition on UWMC Social Media	X	X	X	X
Name/Logo Recognition on promotional Materials	Logo	Logo	Logo	Logo
Name/Logo Recognition at classroom site	N/A	Logo	Logo	Name & Logo



AmeriCorps
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