UNITED WAY
Monterey County

READ ACROSS AMERICA

Our Mission

United Way Monterey County (UWMC) connects people, partners, and pathways to improve lives across Monterey County.

Celebrate Reading and Inspire Futures.

UWMC's early care and education initiatives are designed to give children a strong start by building language and literacy skills that lead to long-term academic success. Read Across America is one of our signature events that brings these goals to life, celebrating the joy of reading while raising awareness about its importance.

Volunteers will join children across Monterey County to read stories and share the joy of books. With support from UWMC staff, volunteers will spend 30 minutes in classrooms helping to spark curiosity and inspire a love of learning in the next generation.

Your Sponsorship Benefits Include:

- Highlight your company as a supporter of UWMC's early learning initiatives
- Celebrate the joy of reading with children across Monterey County
- Demonstrate your commitment to education, youth success, and community engagement

To become a sponsor, please contact:

Crystal Lopez, Community Relationship Manager
crystal.lopez@unitedwaymcca.org
(831) 318-1971







INVEST IN A SPONSORSHIP

SPONSOR LEVELS	$500
Name recognition as presenting sponsor on UWMC website and newsletter	Name
Recognition on UWMC Social Media	Three mention
Name recognition in books distributed to schools	Name

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