

SPRING SPRUCE UP



United Way Monterey County's Role in Early Care & Education

UWMC's Early Care & Education programs are designed to improve long-term academic outcomes for children and help support families achieve economic self-sufficiency.

Impact of Spring Spruce Up

UWMC's Spring Spruce Up events, occurring two to three times a year, are developed to support our early care and education goals. Spring Spruce Up ensures that early learning environments are well equipped to stimulate social, emotional, and academic development of our youngest learners.

Join United Way as we support early childhood education centers by providing them with financial support and a volunteer team to renovate their learning and play facilities. Tasks will include painting, gardening, cleaning, and more!

Benefits of Your Sponsorship include:

- Highlight your organization as a supporter of quality early care & education work in Monterey County.
- Reinforce your reputation as a good corporate citizen with your network and Monterey County residents.
- Investment stays local.
- Engage in a team building activity through community service.

For Sponsorship Opportunities Contact:

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INVEST IN A SPONSORSHIP



Sponsor Levels	Sponsor	Program	Event
	\$1,000	\$2,500	\$5,000
Name/logo recognition as presenting sponsor on UWMC website and marketing materials	Name	Name	Logo
Name/logo recognition onsite at Spring Spruce Up, prior to and day of event	Name	Logo	Banner/Sign
Recognition on UWMC Social Media	Two Mentions	Three Mentions	Five Mentions
Recognition in Monterey County Weekly sponsor recognition ad (November)	Name	Logo	Logo
Reserved volunteer spaces for employees and family members.	10	20	35
Corporate dedication plaque at site	N/A	N/A	X



United Way
Monterey County