UNITED WAY Monterey County | Central Coast Community Energy

# GIVING IS NOT JUST CHARITY.
# IT'S INVESTING IN OUR COMMUNITY.

In Monterey County, families are working hard, but the math doesn't add up. **Nearly 1 in 2 households can't cover essentials like housing, food, and child care.** The high cost of living means even full-time work often isn't enough.

Here's where you can help. **Your generosity through payroll deduction fuels real change.** A small monthly gift grows into something so much bigger – it opens doors for children, stabilizes families, and strengthens our community.






## OUR MISSION

Connecting people, partners, and pathways to improve lives across Monterey County.

## OUR VISION

A thriving, united community where everyone has the opportunity to succeed.

**Sign Up to Give Today!**

United Way Monterey County ◆ 232 Monterey St., Suite 200 ◆ Salinas, CA 93901 ◆ 831-372-8026 ◆ www.unitedwaymcca.org

# HOW YOUR GIFT MAKES A DIFFERENCE

When you give through your workplace campaign, you're investing in helping Monterey County thrive. Together, we can turn your generosity into lasting change.

## Youth Opportunity

We open doors for children and youth, from kindergarten readiness to school preparedness Every young person deserves the chance to reach their full potential.

**More than 6,500 students had the school supplies they needed through Stuff the Bus.**

**Preschool Service Corps completed their fifth year of providing language and literacy support to promote kindergarten readiness.**

**Many children spend their earliest years in the care of family, friends, or neighbors, and we helps these caregivers create safe, engaging spaces, to prepare them for kindergarten and beyond.**

## Financial Security

We provide the tools, education, and support families need to achieve stability and build a stronger future.

**Our VITA program filed 1,776 tax returns, putting $2.7M back into families' pockets.**

**1,254 Community members received financial literacy education in budgeting, debt management, and credit.**

**175 CalWORKs customers received referrals for job site training and case management support.**

## Community Resiliency

We help our community prepare for and respond to crises – ensuring support in times of need and strength for the future.

**Last year 18,790 referrals for resources were made through 211 Monterey County.**

**Our Smart Referral Network completed 234 close loop referrals to residents in need of services to residents of Monterey County.**

## Healthy Community

Together, we expand access to mental health support and quality care – because everyone deserves the chance to live their healthiest life.

**Our Hope and Help program convened 172 participants over the year to better address the mental health and substance abuse support resources.**

**This year, 50,915 people in Monterey County had access to resources because of generous donors like you.**

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